

EPIC EYE

1(855)EPIC-EYE • f 1(855)874-4753 • WWW.EPICEYE.COM

For Immediate Release

IIDEX 2011 PUTS INNOVATIVE PRODUCTS IN THE SPOTLIGHT Innovation Awards Were Announced on September 22, 2011 – **Epic Eye's *Moving Murals* Won Gold!**

Celebrating outstanding achievement in a new product design for the built environment, Epic Eye's *Moving Murals* were announced as a Gold level winner at the annual awards gala dinner at Toronto's Liberty Grand. This year, 51 products were recognized for innovate designs including 9 Gold Level, 21 Silver level, and 21 Bronze level awards.

38 judges from the interior design and architecture communities determined the winning products based on their technical creativity and design ingenuity, with judging taking place directly on the tradeshow floor at IIDEX/NeoCon Canada, the country's largest exposition and conference for the built environment. This annual awards program recognizes the best of North America product design from leading manufactures and suppliers within the fields of interior design and architecture.

"The 2011 Innovation Awards have put the spotlight on some truly visionary product designs," exclaims Donna Assaly, president of IDC. "Each new product honored by this awards program will ultimately help their companies differentiate themselves from the competition on the marketplace."

Epic Eye's president, Susan Rees said, "To launch our new vision for contemporary art in such a prestigious setting, and to achieve the gold award, brings an incredible sense of fulfillment. My amazing team is so deserving of this recognition."

About *Moving Murals*

Moving Murals are the canvas of the future. Each mural is an elegant piece of functional and renewable art that will compliment the design of any room. *Moving Murals* reveal the evolving interplay of light and motion over time resulting in one-of-a-kind scenes with aesthetic and inspirational qualities. Each piece is specifically designed for a client from beginning to end, including the hand crafted custom frame. It is the innovative union of art, technology, and design.

About Epic Eye

Epic Eye is a family owned and operated business with decades of artistic and entrepreneurial experience. They are dedicated to pushing creative boundaries and providing innovative art solutions for the workplace, healthcare, retail, residential, architecture, sustainable design, and hospitality.

Media contact:

Susan M. Rees, President/Owner

Toll Free: 1(855) EPIC-EYE ext. 800

Cell: 1(309) 210-6212

SUSAN@EPICEYE.COM

WWW.EPICEYE.COM